



**ReACT State Executive Council
Guide
FY 2022**



Introduction

ReACT is a teen-led movement working to create the first-ever tobacco-free generation in Montana with adult leaders' support. The essential component of a reACT coalition is engaged teens who are courageous, determined, and passionate about this work. Before moving forward with developing a team, it's a good idea to find three youth/teens who would like to be a part of this coalition, as reACT is *teen-led* with adult leaders' assistance.

If you have any questions or concerns, please contact the Montana Tobacco Use Prevention Program Youth Engagement Specialist, Ashley Burke, via email at Ashley.rollinburke@mt.gov.

Again, thank you for your interest and passion for joining the first-ever tobacco-free generation in Montana; we look forward to working with you to achieve this goal.



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ReACT State Executive Council

The State Executive Council is teen-led with the support of ReACT Youth Engagement Specialist. The council consists of eleven Montana teens, ten council members, and one president. All Montana students in grades 7-12 can apply to be a member of the Executive Council. However, only students in grades 9-12 may apply for ReACT President. Click on the following link to access an application [ReACT Council Application](#).

What does the reACT State Executive Council do?

- Plan and host statewide activities and events for Montana youth
- Serve as a reACT program representative in their local communities.
- Provide annual updates of reACT initiatives to local coalition and other youth prevention programs working on tobacco prevention in their local communities.
- Annually review and select reACT Mini-Grants recipients.
- Promote the reACT program at the local, state, and national levels.
- Interaction and collaboration with out of state tobacco prevention programs

ReACT State Executive Council Structure

The council structure includes a president and ten to fourteen council members under the leadership of the president. Applications are specific to the Position; however, applications for President require an additional five-minute speech. The candidate's speech is presented at the annual summit before voting/selecting the President by the reACTors in attendance.

ReACT State Executive Council Member

- Be tobacco-free
- A representative for reACT program
- Attend monthly Executive Council meetings
- Attend the annual virtual summit
- Participate in three days of action annually
- Plan, Implement and Evaluate reACT activities and events
- Review and select reACT Mini-Grant recipients annually
- Promote the reACT program in the local community and statewide via social media, newsletters, PSAs, and letters to the editor

ReACT State Executive Council President

- Be tobacco-free
- A spokesperson for the reACT program
- Leads the reACT State Executive Council vision for the year selected by the reACTors during the previous summer summit
- Moderate monthly State Executive Council meetings
- Attend monthly Executive Council meetings
- Attend the annual virtual summit
- Participate in three days of action annually
- Plan, Implement and Evaluate reACT activities and events
- Hosts the annual summer reACT Summit
- Review and select reACT Mini-Grant recipients annually
- Communicates regularly with the council members and reACT Youth Engagement Specialist (e.g., by any of the following methods text, call, email, and or social media direct messaging)

ReACT State Executive Council Eligibility

ReACT State Executive Council Member:

- Must be an enrolled seventh grader or older student in a Montana school district
- Must be tobacco-free
- Must have access to a computer and the internet. (e.g., This will be the most common way of communicating with reACT members and staff.)
- Must attend 75% of reACT State Executive Council meetings
- Must participate in a minimum of 3 reACT activities or events per year
- Must participate in a minimum of 2 Days of Action per year
- Must attend the reACT Summit
- Must have means to communicate with reACT State Executive Council monthly

President Eligibility:

- Must be an enrolled freshman or older high school student
- Must be tobacco-free
- Must serve on the council for one year before applying for president
- Must have access to a computer and the internet. (e.g., This will be the most common way of communicating with reACT members and staff.)
- Must attend 90% of reACT State Executive Council meetings
- Must attend the reACT Summit
- Must participate in a minimum of 3 reACT activities or events per year
- Must participate in a minimum of 2 Days of Action per year
- Must have means to communicate with reACT State Executive Council monthly
- Must have means to communicate with reACT Youth Engagement Specialist bi-monthly