

GUIDANCE  
DOCUMENT

# REACT MINI-GRANTS

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# WHAT IS A MINI-GRANT?

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The Montana Tobacco Use Prevention Program offers ReACT mini-grant opportunities to Montana youth ages 13-18 with the support of an adult advisor. The grants fund tobacco awareness, education, and prevention activities at the community level.

Currently, reACT offers three topic choices for applicants to select from:

- **Tobacco Product Prevention Campaigns**
  - .Option 1: Cessation (Quitting) Promotion
  - .Option 2: Difference between Commercial & Sacred Tobacco in the American Indian Community
  - .Option 3: Community awareness of Point-of-Sale Marketing of tobacco and nicotine products
  - .Option 4: Work toward the Inclusion of E-cigarettes in the Clean Indoor Air Act (CIAA)
- **Days of Action Community Involvement**
- **Tobacco-Free Community Events**



# MINI-GRANT FUNDING

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Mini-grants (up to \$4,000 each) are available to implement a project focusing on one of the following three topic choices:

- Tobacco Product Prevention Campaign
- Days of Action
- Tobacco-free Events

You do not need to apply for all \$4,000. You may request less if desired. Before submission, please ensure that there is a commitment by all partners. Groups selected for funding will receive their stipend at the beginning of the grant cycle and are required to complete documentation of spent funds at the end of the grant cycle. The group will use the stipend at the discretion of its members and adult facilitator(s).

Funds should be used to achieve the goals of the project through planned events and activities. Funds can be used for but are not limited to gear (reACT branded items and clothing), team building activities, travel, media, and/or project supplies and event materials.



# GRANT CYCLE

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Date	Event
July 15th, 2022	Application Opens
October 3rd, 2022	Application Closes
October 17th, 2022	Mini-Grant Review Committee Convenes
October 20th, 2022	Award Letters Distributed
October 31st, 2022	Funds Disbursed
June 30th, 2023	Performance Period Ends
July 14th, 2023	Final Reports Due



# MINI-GRANT TOPICS

## TOBACCO PRODUCT PREVENTION CAMPAIGNS



### **Option 1: Cessation (Quitting) Promotion**

- **Goal:**
  - Create a prevention campaign for teens in your community to increase awareness and participation in quitting programs such as My Life, My Quit or This is Quitting from TRUTH Initiative.

### **Option 2: Difference between Commercial & Sacred Tobacco in the American Indian Community**

- **Goal:**
  - Increase awareness and community engagement to address your community's point of sale marketing tactics.

### **Option 3: Community awareness of Point-of-Sale Marketing of tobacco and nicotine products**

- **Goal:**
  - Raise awareness about the dangers of e-cigarettes and/or get involved with local events to educate about including e-cigarettes in local smokefree laws.

### **Option 4: Work toward the Inclusion of E-cigarettes in the Clean Indoor Air Act (CIAA)**

- **Goal:**
  - Raise awareness about the difference between commercial and traditional tobacco in the American Indian Community.

# MINI-GRANT TOPICS

## DAYS OF ACTION

- **Goal:**
  - Host a National Day of Action event to stand up against the Tobacco & Vaping Industries.
- **What is a Day of Action?**
  - National or worldwide annual events or campaigns are used in Tobacco Prevention Programs across the country.
- **Days of Action such as:**
  - World No Tobacco Day
  - Through with Chew
  - Great American Smokeout
  - Take Down Tobacco Day
  - Red Ribbon Week

## TOBACCO-FREE EVENTS

- **Goal:**
  - Get involved with at least two local events to market being tobacco-free and seek a tobacco-free policy for the entire event.
- **Event Examples:**
  - Dodgeball Tournament
  - Alive After Five Events
  - Fairs
  - Festivals



# MINI-GRANT

## PROJECT EXAMPLES

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### **Tobacco-free Garbage Can Decal Campaign**

Topic Choice: Tobacco Product Prevention Campaign

#### **Description:**

Students could design a decal featuring tobacco awareness, prevention, or cessation message with the reACT logo. Once the decal has been created, students and an adult advisor will establish a relationship with the City Council and request approval to place the decal on all city trash cans.

#### **General Project Steps:**

- Create a Project Narrative
- Create a Project Game Plan
- Create a Project Timeline
- Create a Project Budget
- Create a List of Community Partners
- Create a Production Company Outreach



# MINI-GRANT

## PROJECT EXAMPLES

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### The Reality of Vaping: Instagram Post Competition

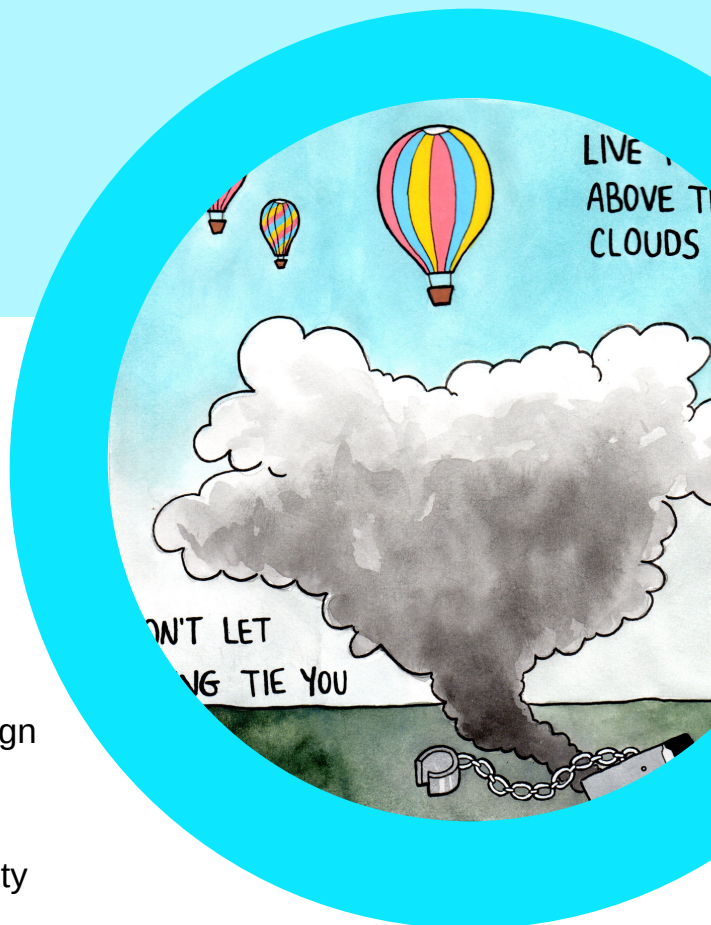
Topic Choice: Tobacco Product Prevention Campaign

#### Description:

Students could design Instagram posts on the "reality of vaping" which will be submitted to county Public Health professionals. They will then select the topic five entries to be featured on the county health department's media platforms. Additionally, winning entries will receive a monetary prize and a featured article in the local newspaper.

#### General Project Steps:

- Create a Project Narrative
- Create a Project Game Plan
- Create a Project Timeline
- Create a Project Budget
- Create a List of Community Partners
- Contact Local New station & Newspaper
- Create a Production Company Outreach





# MINI-GRANT

## PROJECT EXAMPLES

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### Vaping 101: Escape Room

Topic Choice: Day of Action or Tobacco-free Events

#### Description:

Students could design a vape education theme escape room for community members to engage in to learn the reality of youth vaping. Youth may base the information on county or state data provided by 2021 YRBS available on the Montana Tobacco Use Prevention Program website (e.g., [www.mtupp@mt.gov](http://www.mtupp@mt.gov)).

#### General Project Steps:

- Create a Project Narrative
- Create a Project Game Plan
- Create a Project Timeline
- Create a Project Budget
- Create a List of Community Partners
- Contact Local News station & Newspaper
- Create a Production Company Outreach
- Identify & Secure a Venue



World No Tobacco Day Fun Run

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# MINI-GRANT

## PROJECT EXAMPLES

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### World No Tobacco Day Fun Run

Topic Choice: Day of Action or Tobacco-free Events

#### Description:

Students could organize a glow-in-the-dark fun run on May 31st, 2023, with a government official to declare the day of celebration. Youth may set up tables throughout the race route with water, snacks, and tobacco facts to educate all participants during the event.

#### General Project Steps:

- Create a Project Narrative
- Create a Project Game Plan
- Create a Project Timeline
- Create a Project Budget
- Create a List of Community Partners
- Contact Local New station & Newspaper
- Contact City Council & Mayor
- Create a Production Company Outreach
- Identify & Secure a Venue



# HOW TO APPLY?

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To submit a mini-grant application, follow the steps below:

- Identify a Youth Project Leader
- Identify an Adult Project Advisor
- Select a topic choice
- Identify project goal
- Identify project format
- Create a project budget
- Fill out a W9
- Fill out the online application @ [www.mtreact.com](http://www.mtreact.com)
- Submit the application via [www.mtreact.com](http://www.mtreact.com) by **Monday, October 3, 2022**

For further questions or assistance with the application please contact the ReACT Youth Engagement Specialist, Ashley Burke by phone at 406-444-1288 or by email at [ashley.rollinmburke@mt.gov](mailto:ashley.rollinmburke@mt.gov).