

A stylized map of the United Kingdom in shades of teal, positioned on the left side of the page. The map is semi-transparent, allowing the text to be seen through it.

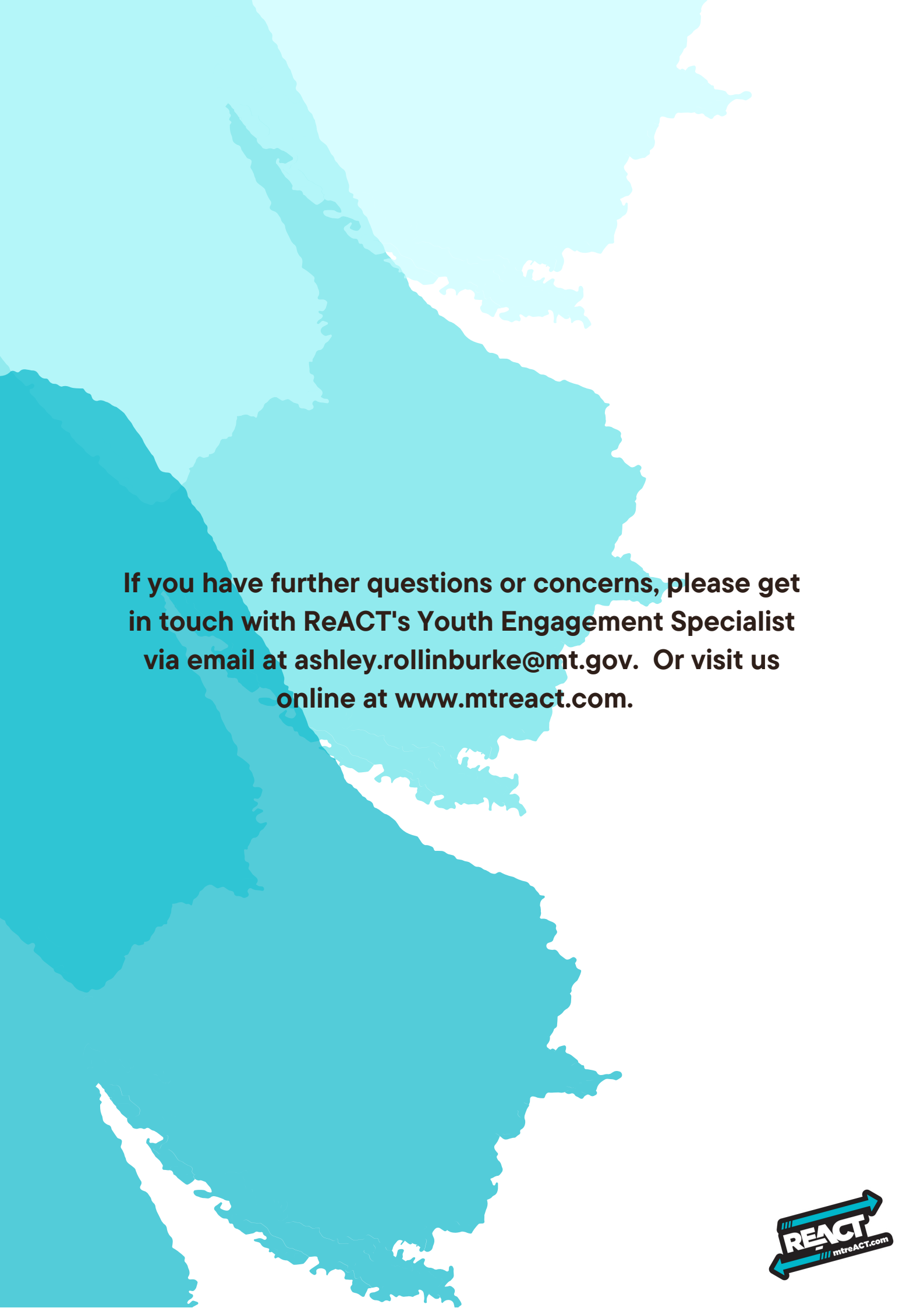
REACT FUNDRAISERS



CASH RAFFLE

Fundraiser Example

- Step 1: Assemble a Team
- Step 2: Select Fundraiser
 - ReACTors will offer to collect dollar donations at the entry to a sporting event in their community and during half announce the winning ticket, which will receive half of the profits.
- Step 3: Goal Setting
 - Increase community awareness of the reACT program
 - Monetary Donations
 - Tobacco Prevention information shared through brochures & swag handouts
- Step 4: Create a Budget
 - Tickets
 - Cash box
 - Select a sporting event
 - Chairs
 - Table
 - Program brochures
 - Swag items
- Step 5: Promote Fundraiser
 - ReACTors will create digital and print ads to advertise their cash raffle at a local sporting event in March with:
 - 3x Instagram Post
 - 3x Facebook Post
 - LED School Display Ad
 - Flyers
- Step 6: Launch Fundraiser
 - Date: Second week of March
 - Time: 5:00 PM – 9:00 PM
 - Location: High School Gym (Basketball Game)
- Step 7: Provide a Survey & Review Results
 - Make a list of the number of tickets sold and the number of engaged community members reached throughout the game.



If you have further questions or concerns, please get in touch with ReACT's Youth Engagement Specialist via email at ashley.rollinburke@mt.gov. Or visit us online at www.mtreact.com.

