

REACT COOK-OFF

Fundraiser Example

- Step 1: Assemble a Team
- Step 2: Select Fundraiser
 - ReACTors will schedule and set up a community-wide chili cook-off.
 - Each reACTor/team member will make their recipe for attendees to sample and vote for their favorite.
 - The winning chili will be announced at the end of the event and published via print or digital media.
- Step 3: Goal Setting
 - Increase community awareness of the reACT program
 - Monetary Donations for services provided
 - Bring the community together for a tobacco-free event
- Step 4: Create a Budget
 - Venue
 - Recipe Ingredients
 - Utensils
 - Napkins
 - Dishware
 - Award Ribbon or Trophy
- Step 5: Promote Fundraiser
 - ReACTors will create digital and print ads to advertise the Cook-Off with:
 - 3x Instagram Post
 - 3x Facebook Post
 - LED Business & School Displays
 - Flyers
 - Newspaper Article (Prior & Post Event)
- Step 6: Launch Fundraiser
 - First Saturday of February or March
 - Time: 12:00 PM – 3:00 PM
 - Location: High School Gym
- Step 7: Provide a Survey & Review Results
 - ReACTors will provide a "Sticky Note Survey" at the event for community members to share their experiences.
 - ReACTors will review the sticky feedback notes after the Cook-Off to note if the event was a success for community members and if it was a monetary benefit to the program.