

1 Assemble a Team

The ReACT Coalition President/or Advisor will form a fundraiser committee to plan the event. The planning committee must have a minimum of three coalition members one of whom will provide monthly updates on the project throughout the year.

2 Fundraiser Description

ReACTors will offer gift-wrapping and babysitting stations at the mall or town square the week before Christmas to help community members, especially parents, prepare for the holiday.

3 Fundraiser Goals

Members of the fundraiser planning committee will create four goals for the event, including:

- Increase community awareness of the ReACT program
- Monetary Donations for services provided
- Spread Christmas Cheer

Holiday REACTOR

4 Fundraiser Budget

Members of the fundraiser planning committee will create a budget to include but not limited to the following:

- Venue
- Wrapping Paper
- Tape
- Scissors
- Bows
- Gift Tags
- Ribbon

5 Fundraiser Promotion

Members of the fundraiser planning committee will create digital and print ads to advertise the event, including but not limited to three of the following options:

- Social Media Posts
- LED Business & School Displays
- Flyers
- Newspaper Article

6 Fundraiser Evaluation

The fundraiser planning committee members will create a sign-in sheet for participants to see how many community members participated in the event.