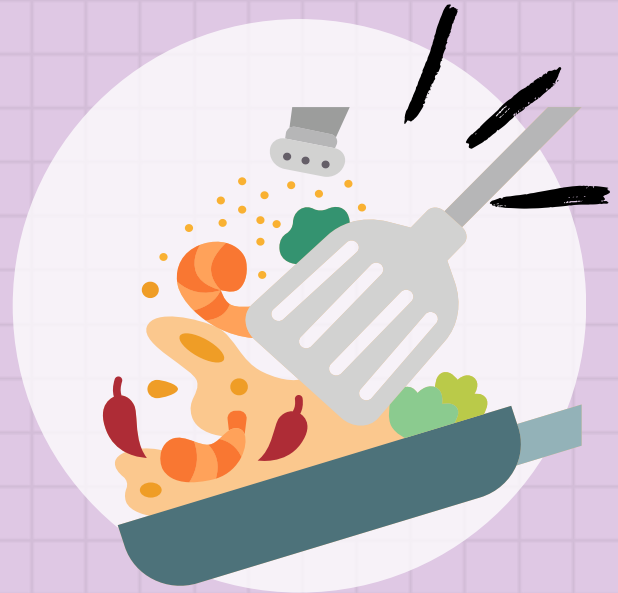


REACT COOK-OFF



STEP 1: ASSEMBLE A TEAM

The ReACT Coalition President or Advisor will form a fundraiser committee to plan the event. The planning committee must have a minimum of three coalition members, one of whom will provide monthly updates on the project throughout the year.

1

STEP 2: FUNDRAISER DESCRIPTION

ReACTors will schedule and set up a community-wide cook-off. Each ReACTor will make their recipe for attendees to sample and vote for their favorite. The winning recipe will be announced at the end of the event and published via print or digital media.

2

STEP 3: FUNDRAISER GOALS

Members of the fundraiser planning committee will create four goals for the event, including:

- Increase community awareness of the ReACT program
- Bring the community together for a tobacco-free event

3

STEP 4: FUNDRAISER BUDGET

Members of the fundraiser planning committee will create a budget to include but not limited to the following:

- Venue
- Recipe Ingredients
- Utensils
- Dishware
- Trophy

4

STEP 5: FUNDRAISER PROMOTION

Members of the fundraiser planning committee will create digital and print ads to advertise the event including but not limited to three of the following options:

- 3x Instagram Post
- 3x Facebook Post
- L&D Business & School Displays
- Flyers
- Newspaper Article (Prior & Post Event)
- Online registration for contestants

5

STEP 6: FUNDRAISER LAUNCH & EVALUATION

The fundraiser planning committee members will select a date and time for the event. The fundraiser planning committee members will create a "Sticky Note Survey" at the event for community members to share their experiences. ReACTors will review the sticky feedback notes after the Cook-Off to note if the event was successful for community members.

6